



October 8-9, 2009

REGISTRATION BAG INSERT AGREEMENT

Billboard offers the unique opportunity to any individual or company interested in placing an insert in Billboard Regional Mexican Music Summit registration bag. By placing your product, flyers, brochures, etc. in the registration bag, your company will reach the key industry professionals attending the conference. If you are unable to attend, take advantage of this opportunity and have your product there even if you're not! Each registrant will receive a bag upon check-in.

Please fill out this form and fax it to 646.654.4674

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () _____ FAX () _____

EMAIL: _____

Detailed description of insert: _____

FOR CREDIT CARD PAYMENTS:

Cardholder name _____

Card# _____ exp. date _____

Signature _____

COST: \$1000.00

PLEASE SHIP 450 PIECES TO:

Hyatt Regency Century Plaza
Shayne Austin C/O Billboard Regional Mexican Music Summit
2025 Avenue of the Stars
Los Angeles, CA 90067
Phone: 310.228.1234

• Insert must arrive at the hotel **between Friday, Oct 2 & Tuesday, Oct 6, 2009.**

NO EXCEPTIONS!

- Billboard is not responsible for lost materials in transit or onsite, please make sure to track packages.
- No refunds will be granted for cancellations, or for those shipments that do not arrive on time.
- No phone calls on site, please. To ensure your package has arrived, please check with your shipping company or the hotel package-receiving room.
- To ensure placement in the bag, a copy of this form **MUST** be faxed to 646.839.2829 and payment must be received in advance. Mail checks to: Margaret O'Shea, Billboard Magazine, 770 Broadway, 7th FL, NY, NY 10003.
- All boxes must be marked clearly as "BAG INSERT"
- Billboard is not responsible to send extra bag insert items back to the sender
- **If sponsorship payment is not received in advance, insert will not be included. Billboard has reasonable approval rights over all inserts.**

If you have any questions, please call Courtney Marks at 646.654.4652