



TELEMUNDO ANNOUNCES THE LIST OF FINALISTS FOR THE 2009 BILLBOARD LATIN MUSIC AWARDS

**FLEX, ENRIQUE IGLESIAS, MANA, VICENTE FERNANDEZ, JENNI RIVERA, LOS
PIKADIENTES DE CABORCA, MARCO ANTONIO SOLIS, JULIETA VENEGAS AND
AVENTURA, TOP THE LIST OF FINALISTS**

The 11th broadcast of the Billboard Latin Music Awards presented by State Farm and hosted by Aylin Mujica and Alan Tacher, will take place April 23 and will be produced and broadcast LIVE by Telemundo

Miami-- February 17, 2009 – Telemundo announced today the finalists for the 2009 Billboard Latin Music Awards presented by State Farm during the live broadcast of its morning show, “Levantate.” **Flex, Enrique Iglesias, Mana, Vicente Fernandez, Jenni Rivera, Los Pikadientes de Caborca, Aventura, Marco Antonio Solis, Julieta Venegas, Los Dareyes de la Sierra, Luis Fonsi, Wisin & Yandel, Alacranes Musicales, Juanes, Ivy Queen and Daddy Yankee**, are among the finalists featured in multiple categories. The ceremony, to be hosted by **Aylin Mujica** and **Alan Tacher**, will take place on Thursday, April 23 at The BankUnited Center at the University of Miami in Coral Gables, Florida, and will be produced and broadcast live by Telemundo.

Topping the list of finalists, and competing for 13 awards is **Flex**, whose CD and song, “Te Quiero”, landed him as a finalist in the categories of *Hot Latin Song of the Year*; *Hot Latin Songs Artist of the Year*; *Hot Latin Song of the Year, Male*; *Latin Pop Airplay Song of the Year, Male*; *Tropical Airplay Song of the Year, Male*; *Latin Rhythm Airplay Song of the Year, Solo*; *Top Latin Album of the Year*; *Top Latin Albums Artist of the Year*; *Top Latin Album of the Year, Male*; *Latin Rhythm Album of the Year, Solo* and *Latin RingMasters of the Year*. In addition, since **Flex** debuts for the first time in the Billboard charts, he’s a finalist in the following categories *Hot Latin Song of the Year, New Artist* and *Top Latin Album of the Year, New Artist*.

Enrique Iglesias is a finalist in ten categories including, *Hot Latin Song of the Year*; *Hot Latin Song of the Year, Male*; y *Latin Pop Airplay Song of the Year, Male*; for “Donde Estan Corazon?”; *Hot Latin Songs Artist of the Year*; *Latin Digital Download Artist of the Year*; and *Top Latin Albums Artist of the Year*. His most recent CD, “95/08”, is finalist in the categories of *Latin Album of the Year*; *Top Latin Album of the Year, Male*; *Latin Pop Album of the Year, Solo*; and *Latin Greatest Hits Album of the Year*.

Among the finalists up for seven awards are **Mana, Vicente Fernandez** and **Jenni Rivera**. **Mana** is a finalist in the categories, *Hot Latin Song of the Year*; *Hot Latin Song of the Year, Duo or Group*; and *Latin Pop Airplay Song of the Year, Duo or Group* for “Si no te Hubieras Ido.” The band’s CD, “Arde el Cielo”, is up for four awards including, *Latin Album of the Year*; *Top Latin Album of the Year, Duo or Group*; *Latin Pop Album of the Year, Duo or Group*; and *Latin Rock/Alternative Album of the Year*.

Vicente Fernandez is a finalist in the categories of *Hot Latin Songs Artist of the Year*, *Top Latin Albums Artist of the Year*, and *Hot Latin Song of the Year, Male*; for “Para Siempre”; *Regional Mexican Airplay Song of the Year, Male*; for “Para Siempre” and “La Derrota”, *Regional Mexican Album of the Year, Solo Artist*, for “Primera Fila”; and *Latin Tour of the Year*.

Jenni Rivera is a finalist in the categories of *Hot Latin Song of the Year, Female*: and *Regional Mexican Airplay Song of the Year, Female*, for “Culpable o Inocente” and “Inolvidable”; *Top Latin Album of the Year, Female*; and *Regional Mexican Album of the Year, Solo Artist*, for “Jenni”. In addition, together with **Olga Tañón**, Jenni is a finalist in the category of *Tropical Airplay Song of the Year, Female*; for “Cosas del Amor”.

Finalists up for six awards include, **Los Pikadientes de Caborca** and **Aventura**. **Los Pikadientes de Caborca** competes in the categories of *Hot Latin Song of the Year, Duo or Group*; *Hot Latin Song of the Year, New Artist*; *Regional Mexican Airplay Song of the Year, Duo or Group*; and *Latin RingMasters of the Year*, for “La Cumbia del Rio”; and *Top Latin Album of the Year, New Artist*; *Regional Mexican Album of the Year, Duo or Group*, for “Vamonos Pa'l Rio”,

Aventura is a finalist in the categories of *Latin Album of the Year* and *Top Latin Album of the Year, Duo or Group*, for “Kings of Bachata: Sold Out at Madison Square Garden”; *Tropical Album of the Year, Duo or Group*, for “K.O.B.: Live”, *Tropical Airplay Song of the Year, Duo or Group*; and *Latin Rhythm Airplay Song of the Year, Duo or Group*, for “El Perdedor”; and *Latin Digital Download Artist of the Year*.

Finalists up for five awards are **Marco Antonio Solis**, **Los Dareyes de la Sierra** and **Julieta Venegas**. Meanwhile, **Alacranes Musical**, **Wisín & Yandel**, **Joan Sebastian** and **Luis Fonsi** are finalists for four awards. Among those up for three awards are **Juanes**, **Ivy Queen** and **Daddy Yankee**. **La Factoria**, **Luis Miguel**, **Los Temerarios**, **German Montero**, **Luz Rios**, **Victor Manuelle**, **Hector Acosta**, **DJ Nesty**, **Tony Dize**, **Diana Reyes**, **Xtreme** and **Espinoza Paz** are finalists for two awards each.

Billboard also presents prestigious discretionary awards including the *Spirit of Hope Award*, *Lifetime Achievement* and *Hall of Fame Award*. A complete list of finalists can be found at, www.telemundo.com.

Aylin Mujica, who most recently garnered recognition on Telemundo’s production, “Sin Senos no hay Paraiso”, and **Alan Tacher**, host of Telemundo’s morning show, “Levantate”, are back as the official hosts of the prestigious event.

This year, the awards include 13 new categories: *Hot Latin Song of the Year, Male*; *Hot Latin Song of the Year, Female*; *Hot Latin Song of the Year, Duo or Group*; *Hot Latin Song of the Year, New Artist*; *Top Latin Album of the Year, Male*; *Top Latin Album of the Year, Female*; *Top Latin Album of the Year, Duo or Group*; *Top Latin Album of the Year, New Artist*; *Latin Rhythm Airplay Song of the Year, Solo*; *Latin Rhythm Airplay Song of the Year, Duo or Group*; *Latin Rhythm Album of the Year, Solo*; *Latin Rhythm Album of the Year, Duo or Group*; and *Latin Digital Download Artist of the Year*.

The awards show will cap off the 20th annual Billboard Latin Music Conference presented by State Farm and in association with Verizon. The event, taking place on April 20-23 at the Eden Roc, a Renaissance Beach Resort & Spa in Miami Beach, Florida, will unite today’s top Latin music artist and key industry executives for informative panel discussions, live showcases, networking receptions and The billboard Bash – a pre-Billboard Latin Music Awards show celebration featuring performances by some of this year’s finalists. For details on The Billboard Latin Music Conference, visit: www.billboardevents.com.

The Billboard Latin Music Awards honor the most popular albums, songs, and performers in Latin music, as determined by the actual sales and radio airplay data that informs Billboard's weekly charts during a one-year period covering the issue dated February 9, 2008 through this year's January 31 issue. Finalists, and the eventual winners, reflect performance of new recordings on Billboard's sales charts, including Top Latin Albums, and radio charts, including Hot Latin Songs, with album categories confined to titles that did not chart before Billboard's Nov. 10, 2007 issue and excluding finalists from the prior-year's Billboard Latin Music Awards. Based on sales data compiled by Nielsen SoundScan, radio information monitored by Nielsen BDS and master ringtone sales compiled by Nielsen RingScan, Billboard's charts are the world's most authoritative music rankings.

Billboard also presents prestigious discretionary awards including the Spirit of Hope Award and the Hall of Fame Award. Past winners of Billboard discretionary awards include Soraya, Banda El Recodo, Willy Chirino, Gloria Estefan, Vicente Fernandez, Jose Feliciano, Mongo Santamaria, Los Tigres Del Norte, Mana, Ricky Martin, Tito Puente, Olga Tañon, Ricardo Montaner, Miguel Bose, Conjunto Primavera and Juanes.

Now in its 115th year, Billboard is the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends. The billboard brand consists of Billboard magazine, Billboard.biz, Billboard en Español, Billboard Chart Alert, Billboard Information Network (BIN), Billboard Directories, Billboard Books, Billboard Licensing & Events and Billboard.com – the online destination of choice for over four million music fans every month. Billboard's many strategic partners include Microsoft, Reuters, Ticketmaster, Sirius Satellite Radio, Telemundo, ABC Radio Networks, AT&T, Sandisk and Billboard sister companies Nielsen SoundScan and Nielsen Broadcast Data Systems. These partnerships leverage Billboard's proprietary data, charts and information resources to develop broadcast entertainment, digital and mobile platforms and contextual commerce applications that expand Billboard's franchise and consumer reach. Billboard is published by the Entertainment Group at Nielsen Business Media, a part of The Nielsen Company, a global information and media company.

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PRESS: To see a complete list of finalists, and to request media credentials for the 2009 Billboard Latin Music Awards show, please visit www.telemundomv.com

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