



EMBARGOED UNTIL APRIL 27th 2006 AT 11PM

**TELEMUNDO'S BROADCAST OF THE
BILLBOARD LATIN MUSIC AWARDS SHOWCASED
AN EXCITING EVENING FULL OF GLITZ AND GLAMOUR**

- **Shakira** took top honors with five Billboard Awards
- **Alejandro Sanz** walked away with four Billboard Awards
- **Daddy Yankee, Juanes** and **Andy Andy** celebrated with three Billboard Awards each
- Billboard honored **Shakira** with the "Spirit of Hope Award" and **Joan Sebastian** with the "Lifetime Achievement Award"
- **RBD** took Telemundo's "Viewer's Choice Award"
- Highlights of the week-long festivities and the awards show will be featured on Telemundo's "Reventon Billboard VIP" on Sunday, April 30th at 8PM/7c, and on mun2 television's exclusive behind-the-scenes special "Premios Billboard All Access" on Saturday, May 6 at 10PM/9c

HOLLYWOOD, FL – April 27, 2006 – The star-studded red carpet kicked off an evening of Latin music celebration at Hard Rock Live at Seminole Hard Rock Hotel and Casino in Hollywood, Florida, thrilling viewers from coast to coast with a four-stage mega production that featured top performances, and honored the most popular artists of today, during the 2006 Billboard Latin Music Awards broadcast live by Telemundo. Top honors went to **Shakira** and **Alejandro Sanz**, taking home five and four Billboard Awards respectively, as well as **Daddy Yankee, Juanes**, and **Andy Andy**, recipients of three awards each.

Shakira won *Latin Pop Album of the Year, Female* for "Fijación Oral Vol. 1," and *Hot Latin Song of the Year, Vocal Duet, Hot Latin Song of the Year*, and *Latin Pop Airplay Song of the Year, Duo or Group* for "La Tortura." **Alejandro Sanz** received awards in the categories of *Hot Latin Song of the Year, Vocal Duet, Latin Pop Airplay Song of the Year, Duo or Group*, and *Hot Latin Song of the Year* for "La Tortura." In addition, both artists also received a Billboard award in the new category of *Latin Ringtone of the Year* for "La Tortura."

Snatching three Latin Billboard Awards each were **Daddy Yankee, Juanes** and **Andy Andy**. **Daddy Yankee** won *Top Latin Albums Artist of the Year, Reggaetón Album of the Year* for "Barrio Fino: En Directo," and was also honored along with Baby Ranks, Tonny Tun Tun, Wisin y Yandel and Hector "El Father" in the new category *Reggaetón Song of the Year* for "Mayor Que Yo." **Juanes** was winner of *Hot Latin Songs Artist of the Year, Latin Pop Airplay Song of the Year, Male* for "La Camisa Negra," and *Songwriter of the Year*, and **Andy Andy**, was a recipient in the categories of *Tropical Airplay Song of the Year, Male* for "Qué Ironía," *Tropical Album of the Year, Male* and *Tropical Album of the Year, New Artist* for "Ironía."

Special Billboard awards were also presented to legendary Mexican singer/songwriter **Joan Sebastian** with the *Lifetime Achievement Award* for his contribution to Latin music, and Colombian pop superstar **Shakira**, who received the *Spirit of Hope Award* for her charitable work through her Fundación Pies Descalzos (Barefeet Foundation). In addition, RBD was the recipient of Telemundo's *Viewer's Choice* award, which is based on fan's votes.

The star-studded event was hosted by Regional Mexican superstar **Lupillo Rivera** and renowned Spanish television personality **Candela Ferro**. A star-studded lineup of presenters included

Spanish singer and composer **Alejandro Sanz**, renowned Puerto Rican artist **Olga Tañón**, salsa star **Victor Manuelle**, pop singer and actress **Pilar Montenegro**, banda music artist **Jenni Rivera**, duranguense music star **Diana Reyes**, Mexican group **Belanova**, from **Horoscopos de Durango**, **Vicky and Marisol Terraza**, Mexican actor and star of the upcoming Disney film "Goal! The Dream Begins" **Kuno Becker**, and radio personality **El Cucuy**.

Joining them to present awards were Telemundo soap opera actors and television personalities including: **Gaby Spanic**, **Francisco Gattorno**, **Catherine Siachoque**, and **Hector Suarez** from "Tierra de Pasiones," **Danna Garcia** from "Corazón Partido," **Maria Celeste Arraras** "Al Rojo Vivo," **Maria Antonieta Collins** "Cada Dia," **Ana Maria Polo** "Caso Cerrado," **Penelope Menchaca** "12 Corazones," **Andres Cantor**, "Deportes Telemundo," actors **Miguel Varoni**, **Erick Elias**, and **Mauricio Ochmann**, and mun2 television personalities including **Ellie del Pino** "18 & Over" and **Yasmin Deliz** "Vivo".

Those who missed the spectacular show, or anyone wanting more, can tune in to Telemundo's "Reventon Billboard VIP" on Sunday, April 2006 at 8PM/7c, or mun2 television's "Premios Billboard All Access" on Saturday, May 6 at 10PM/9c to enjoy highlights and behind-the-scenes exclusive footage of the week-long festivities and exclusive interviews.

Hosted by Mauricio Zeilic and Luisa Fernanda Lozano, "Reventon Billboard VIP," is a one-hour special that highlights the week-long celebration surrounding the coveted event, from the moment the stars stepped off the planes to the parties, cocktails and rehearsals that followed, to the latest looks at the red carpet, show highlights and VIP tickets to the after party.

"Premios Billboard All Access," a one-hour special hosted by Yasmin Deliz ("Vivo") with special reports by Ellie ("18&Over"), will bring to the screen everything the viewer was not able to see during the awards, including performance highlights from the mun2 stage located at the red carpet, featuring Calle 13, Alexis y Fido, Belanova and Jeremias, behind-the-scenes interviews with artists, exclusive images from rehearsals, and a recap of Latin music's biggest night.

The Billboard Latin Music Awards honor the most popular albums, songs, and performers in Latin music, as determined by the actual sales and radio airplay data that informs Billboard's weekly charts during a one-year period from the issue dated February 12, 2005 through this year's February 4 issue.

Hard Rock Live, a state-of-the-art 5,500 capacity entertainment venue, showcases the hottest national acts, world championship boxing and more. It's located at Seminole Hard Rock Hotel & Casino, South Florida's leading entertainment destination, featuring 50 live action poker tables and 2,100 of the most popular gaming machines on the casino floor. To date, more than five million guests have visited the resort. For the second year in a row, the American Automobile Association (AAA) renewed its prestigious Four Diamond rating to this 500-room hotel offering several restaurants and lounges, a 16,000 sq. ft. Grand ballroom, a full-service, European-style spa and an adjacent complex of 22 retail shops, 17 restaurants and 11 nightclubs in Seminole Paradise.

Now in its 111th year, Billboard is the world's premier weekly music publication and a diverse digital, events and brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends. Billboard is the flagship property for the Billboard Information Group, which also consists of Billboard.biz, Billboard.com, Billboard Chart Alert, Billboard Information Network (BIN), Billboard Directories, Billboard Books, Billboard Licensing & Events and Billboard Radio Monitor. Billboard's many strategic partners include Fox-TV, Microsoft, mForma, Reuters, Sirius Satellite Radio, Telemundo, Univision Radio, ABC Radio Networks, Azteca America and Billboard sister companies Nielsen SoundScan and Nielsen Broadcast Data Systems. These partnerships leverage Billboard's proprietary data, charts and information resources to develop broadcast entertainment, digital and mobile platforms and contextual commerce applications that expand Billboard's franchise and consumer reach.

Telemundo, a U.S. Spanish-language television network, is the essential entertainment, news and sports source for Hispanics. Broadcasting unique national and local programming for the fastest-growing segment of the U.S. population, Telemundo reaches 93% of U.S. Hispanic households in

142 markets through its 16 owned-and-operated stations, 36 broadcast affiliates and nearly 684 cable affiliates. Telemundo is wholly owned by NBC Universal, one of the world's leading media and entertainment companies.

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PRESS: For a complete list of winners and pictures to download, please visit www.telemundomv.com.