

THE HOLLYWOOD REPORTER BILLBOARD FILM & TV MUSIC CONFERENCE

November 1 & 2, 2007

Beverly Hills Hilton

SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 1, 2007

8:30am - 5:00pm

Beverly Hills Ballroom Foyer

REGISTRATION

9:00am - 9:15am

Beverly Hills Ballroom

WELCOME ADDRESS by

Tamara Conniff, Group Editorial Director, Billboard

9:15am - 10:00am

Beverly Hills Ballroom

COMPOSER KEYNOTE Q&A

Award winning composer Alan Menken talks about his latest film “Enchanted” and Broadway musical “The Little Mermaid,” among his other projects.

Sponsored by BMI

Moderator:

Richard Kraft, Kraft-Engel Management

Speaker:

Alan Menken, Composer

10:15am

Live Performance by JESSE HARRIS

10:30-11:15am

SONGWRITER SPOTLIGHT PANEL

Songwriters can be the soul of a film – providing theme, arc, and character to the storyline. Here, Glen Ballard talks about “Beowulf,” his second collaboration with director Robert Zemeckis and composer Alan Silvestri. Jesse Harris and Sondre Lerche, who composed songs featured throughout “The Hottest State” and “Dan in Real Life,” respectively, discuss about how the Simon and Garfunkel model a la “The Graduate” works for today’s audience.

Moderator:

Tamara Conniff, Group Editorial Director, Billboard

Speakers:

Glen Ballard

Jesse Harris

Sondre Lerche

11:15am – 12:15pm

Beverly Hills Ballroom

**MASTER CLASS**

Sponsored by Berklee College of Music

From selecting the right artists and negotiating deals to writing and performing songs, this line-up of the top film & television music executives and composers discuss the state of the business.

Moderator:

Geoff Mayfield, Director of Charts/Senior Analyst, Billboard

Speakers:

Laura Engel, Kraft-Engel Management

Harry Gregson-Williams, Composer

Jay Faires, President of Music & Publishing, Lionsgate

Robert Kraft, President, Fox Music

Mitchell Leib, President of Film Music and Soundtracks, Walt Disney Studios

Steven Schnur, Worldwide Executive of Music and Marketing, Electronic Arts

Lia Vollack, President of Worldwide Music, Sony Pictures

12:15pm – 1:00pm

Beverly Hills Ballroom

**ANATOMY OF A FILM: "Walk Hard: The Dewey Cox Story"**

Selecting music that helps tell your story is even more of a challenge when the music is the story. Emmy-winner Judd Apatow and his team share the musical journey that charts the satirical rise of rocker Dewey Cox.

Moderator:

Paula Parisi, VP & Executive Editor, The Hollywood Reporter

Speakers:

Mike Andrews, Composer

Judd Apatow, Writer/Producer

Dan Bern, Songwriter

Jake Kasdan, Director/Writer/Producer

Mike Viola, Songwriter

Charlie Wadhams, Songwriter

Tom Wolfe, Music Supervisor

Lia Vollack, President of Worldwide Music, Sony Pictures

1:00pm – 2:00pm

**BREAK**

2:00pm - 2:45pm

Beverly Hills Ballroom

**VANGUARD ADDRESS**

Sponsored by ASCAP

Introduction: Michael Todd, Sr. Director Film & Television Music, ASCAP

Musicians Wendy Melvoin and Lisa Coleman are best known for their influential work as members of Prince's The Revolution in the '80s. Now the singer/songwriter duo is making another impact—this time as film and television

composers. Their list of credits include NBC-TV's "Heroes," "Bionic Woman" and "Crossing Jordan," as well as the film scores for "Dangerous Minds" and "Something New."

Introduction:

Michael Todd, Sr. Director Film & Television Music, ASCAP

Moderator:

Gail Mitchell, Sr. Correspondent (R&B), Billboard

Speakers:

Wendy Melvoin and Lisa Coleman, Film and Television Composers, Recording Artists, and Producers for NBC's "Heroes", "Bionic Woman" and "Crossing Jordan"

3:00pm – 4:00pm

Beverly Hills Ballroom

THE INDIE REVOLUTION:

Top indie producers, publishers and composers talk about the ins-and-outs of this very important film sector.

Moderator:

Paula Parisi, VP & Executive Editor, THR

Speakers:

Paul Hepker, Composer, "Rendition"

David Hirshland, President, Bug Music

Andrew Hollander, Composer/Songwriter/Producer, "Waitress"

Jan A.P. Kaczmarek, Composer, "Evening"

Mark Kilian, Composer, "Rendition"

Peter Shurkin, Director of Licensing, Pump Audio

Allan Tepper, President & Chief Creative Officer, Bicycle Music Company

4:00pm-4:20pm

COFFEE BREAK

4:20pm – 4:30pm

Live Performance by GAVIN BELLOUR

4:30pm - 5:15pm

Beverly Hills Ballroom

INTO THE WILD

DIRECTOR/COMPOSER KEYNOTE

Sponsored by ASCAP

Introduction:

Nancy Knutsen, Sr. VP of Film & Television Repertory, ASCAP

Director Sean Penn, Pearl Jam's Eddie Vedder, and composer/producer Michael Brook talk about the very moving and personal film "Into the Wild." Although Vedder has recorded a handful of soundtrack exclusives in the past, "Into the Wild," per Penn's vision, marks the first time he's written multiple songs that have become part of a film's fabric.

Moderator:

Tamara Conniff, Group Editorial Director, Billboard

Speakers:

Sean Penn, Writer/Producer/Director

Eddie Vedder, Musician/Artist/Activist

Michael Brook, Composer/Guitarist/Producer

5:30pm - 6:30pm

Beverly Hills Ballroom

ROUNDTABLE WORKSHOPS: LEARN THE BIZ

Enjoy dynamic discussions on the hottest topics of the day with peers and experts in the industry.

Topics include:

DIVERSITY IN COMPOSING: Shawn K. Clement, Composer, Clemistry Music, Inc.

FILM/TV MUSIC PUBLISHING: Mary Jo Mennella, Founder/President, Music Asset Management, Inc.

FILM & SOUND ARCHIVING. PRESERVING THE PAST ... PROTECTING THE FUTURE: Jeff Anthony, Vice President, Iron Mountain

GETTING STARTED IN SUPERVISION: Cindy Badell-Slaughter, President, Heavy Hitters Music Group

GETTING THE SONG PLACED ... THEN WHAT? A MAJOR LABEL

PERSPECTIVE: Leah Streetman, Sr. Director, Strategic Alliances/Film & TV, Universal/Motown Records Group

LANDING AN AGENT: Richard Kraft, Owner/Agent, Kraft-Engel Management

LICENSING SONGS FOR VIDEOGAMES: Carianne Brown, Creative Licensing, Songs Music Publishing

MAKING A LIVING MAKING MUSIC FOR FILM & TV- EVEN IF YOU'RE NOT AN A-LIST COMPOSER! Kat Green, Killer Tracks/Universal Publishing Production Music & Allison Wright Clark, Music Supervisor

MUSIC APPLICATIONS FOR ADVERTISING: AD AGENCY VIEW: Bill Meadows, Executive Integrated Producer (Music & Talent Relations), Crispin, Porter & Bogusky

MUSIC SUPERVISION FOR TV, DVD & TRAILERS: Omar Herrera, Music Supervisor, Zoo Street Music

MUSIC LIBRARIES: ONE SIZE DOES NOT FIT ALL! Cindy Rossman, President, FUZEARTZ

MUSIC PLACEMENT: Film, TV & Advertising: Danny Benair, President, Natural Energy Lab

MUSIC RIGHTS & CLEARANCES: Evan M. Greenspan, President & CEO, EMG, Inc.

OPPORTUNITIES FOR EMERGING ARTISTS: Peter Shurkin, West Coast Director, Pump Audio

PLACING YOUR MUSIC IN TRAILERS: Yoav Goren, Immediate Music & Angel Mendoza, Music Supervisor

PITCHING MUSIC FOR FILM, TV, TRAILERS & VIDEOGAMES: Marty Silverstone, VP, Creative Services, North Star Media

TOP TACTICS TO TAKE THE TOWN: YOU'VE GOT TALENT & TUNES - NOW WHAT? Tess Taylor, NARIP.

6:30pm - 7:30pm  
OASIS COURTYARD  
HAPPY HOUR  
Live Performance by illScarlett

FRIDAY, NOVEMBER 2, 2007  
Everything You Ever Wanted To Know About Music Supervision  
Plus live song critiques from the experts and audience picks!

8:00am - 5:00pm  
Beverly Hills Ballroom Foyer  
REGISTRATION

9:30am - 10:30am  
Beverly Hills Ballroom  
ANATOMY OF A FILM: "ONCE"  
Glen Hansard and Marketa Irglova, the two charming leads in Fox Searchlight's sleeper hit "Once," talk about their experiences bringing this unique musical to the big screen. Panel will be followed by a special live performance by the duo.  
Moderator:  
Kevin Cassidy, Sr. Features Editor, The Hollywood Reporter  
Speakers:  
Glen Hansard  
Marketa Irglova

Concurrent Session:  
10:45am - 11:45am  
Beverly Hills Ballroom  
THE SECRETS BEHIND FEATURE FILMS COMPOSITION  
A panel of experts critique submissions from audience members and explain what works and does not work. They will also dissect the differences in writing for studio features vs indie features and how the process works.  
Moderator:  
Chuck Crisafulli, Contributing Writer, Film & TV Music, The Hollywood Reporter  
Speakers:  
Marco Beltrami, Composer  
Maureen Crowe, Music Supervisor, GTM  
Richard Glasser, Executive In Charge of Music, Music Publishing / Supervision, Yari Film Group  
Joel High, President/Music Supervisor, Creative Control Entertainment  
Aaron Zigman, Composer  
Erin Scully, Sr. Vice President of Music, New Line Cinema

10:45am - 11:45am  
Wilshire Ballroom

## SHOOT PRESENTS MUSIC FOR COMMERCIALS – AND BEYOND

Perspectives on the evolving commercials marketplace from the ad agency side, the licensed music biz and spot music/sound design house entrepreneurs. Company diversification within and beyond the ad sector will also be explored. Plus a look at some of the leading work that made SHOOT's quarterly Top Ten Spot Tracks charts this year.

Moderator:

Bob Goldrich, Editor, SHOOT

Speakers:

Jeff Elmassian, Creative Director/Composer, Endless Noise

Andrew Feltenstein, Co-Founder & Composer/Creative Director, Beacon Street Studios

Gregory Grene, Director of Music, DraftFCB

Brian Lambert, Vice President of Music and Film, Television & Advertising, Universal Music Publishing Group

Bill Meadows, Integrated Producer, Music & Talent Relations, Crispin, Porter & Bogusky

Martin Pazzani, President/CEO, EliasArts

12:00pm - 1:00pm

Beverly Hills Ballroom

### THE SECRETS BEHIND TRAILER SONGS and UNDERSCORE

Producing trailers is an industry in and of itself. A panel of experts will dissect the trailer business including song and score placement as well as critique audience submissions.

Panel Concept: Arlene Fishbach, President, Arlene Fishbach Enterprises

Moderator:

Steve Winogradsky, Esq., President, The Winogradsky Company

Speakers:

Starr Parodi, Composer, Parodi Fair

Goktug Sarioz, Editor, Ignition Creative

Mike Southerly, Creative Senior VP, Fox

Drew Sherrod, Music Supervisor, Ignition Creative

1:00pm - 2:00pm

BREAK

2:00-2:45pm

Beverly Hills Ballroom

### THE DIRECTOR-COMPOSER LINE

Director Brad Bird and composer Michael Giacchino discuss their work on one of the most acclaimed films of the year, Disney's animated blockbuster "Ratatouille."

Moderator:

Kevin Cassidy, Sr. Features Editor, The Hollywood Reporter

Speakers:

Brad Bird, Director

Michael Giacchino, Composer

2:45pm – 3:45pm

Beverly Hills Ballroom

THE SECRETS BEHIND TV MUSIC

A panel of experts critique submissions from audience members and explain what works and does not work. They will also dissect the differences in writing for network vs. cable.

Moderator:

Paula Parisi, VP & Executive Editor, The Hollywood Reporter

Speakers:

Jeff Beal, Composer

Thomas Golubic, Music Supervisor, Super Music Vision

Russ Landau, Composer

Kier Lehman, Music Supervisor, Hit The Ground Running

Frankie Pine, Owner/Music Supervisor, Whirly Girl Music

David Ries, Music Supervisor, Discovery

Steven Vincent, Director, Production & Executive in Charge of Music, Disney Channel

3:45pm

Live Performance by Shwayze

Sponsored by Primary Wave

4:00pm - 5:00pm

Beverly Hills Ballroom

THE SECRETS BEHIND VIDEO GAME MUSIC

Top names share secrets and strategies for integrating and composing music for games. A panel of experts will critique submissions from audience members.

Moderator:

Jonathan McHugh, SongStew Entertainment

Speakers:

Russell Brower, Composer & Director of Audio/Video, Blizzard Entertainment

Marty O'Donnell, Audio Director & Music Composer (Halo, Halo 2, Halo 3), Bungie Studios

Gerard K. Marino, Composer (God of War)

Mike Reagan, Composer & Songwriter, Mike Reagan Music

Garry Schyman, Composer, Bioshock

Inon Zur, Composer (Crysis, Prince of Persia, Ghost Whisperer: The Other Side)

5:30pm – 6:30pm

POOLSIDE

CLOSING COCKTAIL RECEPTION