



**October 9 - 10, 2007 • Las Vegas  
REGISTRATION BAG INSERTS**

Billboard offers the unique opportunity to any individual or company interested in placing an insert in The Billboard Dance Music Summit. By placing your product, flyers, brochures, etc. in the registration bag, your company will reach the key industry professionals attending the conference. If you are unable to attend, take advantage of this opportunity and have your product there even if you're not! Each registrant will receive a bag upon check-in.

Please fill out this form and fax it to 646.654.4674

NAME: \_\_\_\_\_  
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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: (    ) \_\_\_\_\_ FAX (    ) \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
Detailed description of insert: \_\_\_\_\_  
FOR CREDIT CARD PAYMENTS:  
Cardholder name \_\_\_\_\_  
Card# \_\_\_\_\_ exp. date \_\_\_\_\_  
Signature \_\_\_\_\_

**COST: \$750**

**PLEASE SHIP 500 PIECES TO:**

Lisa DiAntonio  
Billboard C/O Palms Casino Resort  
4321 West Flamingo Road  
Las Vegas, NV 89103  
702.942.6859

- Inserts must arrive at the hotel **between Tues., Oct 4<sup>th</sup> & Wed., Oct. 5<sup>st</sup>** - NO EXCEPTIONS!
- No refunds will be granted for cancellations, or for those shipments that do not arrive on time.
- No phone calls on site, please. To ensure your package has arrived, please check with your shipping company or the hotel package-receiving room.
- To ensure placement in the bag, a copy of this form **MUST** be faxed to 646.654.4674 and payment must be received in advance. Mail checks to: Margaret O'Shea, Billboard Magazine, 770 Broadway, NY, NY 10003 (make checks payable to Billboard Magazine / Fed ID # 133754838) OR Fill out credit card information above and fax to 646.654.4674.
- **If payment is not received in advance, insert will not be included. Billboard has reasonable approval rights over all inserts.**

If you have any questions, please call Lisa DiAntonio at 646.654.4699